

**ELECTED MEMBER**

# MODULE SUMMARY

## Be a Champion

Best practice economic development requires strong advocacy and civic champions. This module will equip participants with the skills to foster partnerships and buy-in which will guarantee success for your community.

The module will cover the key communication tools in economic development and help you to support the teams in your organisation and your community by being a true champion for sustainable growth.

### Learning Objectives

- Understand why ongoing collaboration and relationships are important
- Understand how economic development practitioners can foster collaboration and build partnerships within their local networks
- Understand what is meant by meaningful collaboration
- Describe the key stakeholders in economic development
- Understand how partnerships and advocacy within a community can encourage investment
- Explain the conceptual importance of partnerships and advocacy in economic development
- Describe ways that partnerships and advocacy can occur within an economy
- Gain real life case studies of where collaboration and co-design have worked in economic development across Australia

### Topics Covered:

- Importance of partnerships and advocacy
- Role of local government in advocacy
- Advocacy and communication tools in economic development



#### Module Info

Code: 3.4

Type: Elected Member



#### Delivery

Live group class via video (due to COVID-19)



#### Duration

Full Day



#### Price

From \$375 per module



#### Preparation required?

Yes



#### Dates

Check the website for upcoming dates



#### Assessment required

Yes



#### Recognition

Australian Certified Economic Development Champion (ACEcDC).

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