

ELECTED MEMBER

MODULE SUMMARY

Planning Economic Success for your Community

This module will help leaders drive, shape and support their community's economic development vision and goals.

The module will set out the best practice principles of an economic development strategy. The module will build knowledge regarding the triple bottom line approach to economic development and help leaders develop economic development plans which deliver on broader community outcomes, balancing economic growth with environmental impact.

Learning Objectives

For this session, the learning objectives are:

- Understand the enablers of economic development
- Understand the role of all levels of government in economic development, in particular the role of local government in enabling economic development
- Understand what is meant by triple bottom line approach to economic development

Topics Covered:

- Best practice principles of economic development
- Engines and enablers of local economic development
- Role of local government in enabling economic development
- Applying a Triple Bottom Line Approach



Module Info

Code: 3.2

Type: Elected Member



Delivery

Live group class via video (due to COVID-19)



Duration

Full Day



Price

From \$375 per module



Preparation required?

Yes



Dates

Check the website for upcoming dates



Assessment required

Yes



Recognition

Australian Certified Economic Development Champion (ACEcDC).

Enrol here:

edaustralia.com.au/training

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