

ELECTED MEMBER

MODULE SUMMARY

Understanding the Economic Landscape of Your Community

This module will provide insight into how to understand the community's place in the broader regional economy.

Real-life case studies will provide a stronger understanding of the community's economic profile (strengths and weaknesses).

Learning Objectives

For this session, the learning objectives are:

- Understand what is meant by economic development
- Understand what drives economic development
- Be able to describe the enablers of economic development
- Describe the role of all levels of government in economic development

Topics Covered:

- Introduction to economic development
- Changing macroeconomic fundamentals and market shifts
- Strategic planning
- Measuring economic development



Module Info

Code: 3.1

Type: Elected Member



Delivery

Live group class via video (due to COVID-19)



Duration

Full Day



Price

From \$375 per module



Preparation required?

Yes



Dates

Check the website for upcoming dates



Assessment required

Yes



Recognition

Australian Certified Economic Development Champion (ACEcDC).

Enrol here:

edaaustralia.com.au/training

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